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Economic Development Committee Meeting Minutes

Monday, January 25, 2016
DuPage County Conference Room
233 S. Wacker Drive, Suite 800
Chicago, Illinois

Economic Development Committee members present: Christine Sobek, chair (Waubonsee Community College), Lindsay Broughel (WBC), Peter Creticos (Institute for Work and the Economy), Joanna Greene (Chicago Cook Workforce Partnership), Emily Harris (Harris Strategies), Bret Johnson (Northwestern University), Jason Keller (Federal Reserve Bank of Chicago), Gretchen Kosarko (RW Ventures), Judith Kossy (Policy Planning Partners), Kurtis Pozsgay (Berwyn Development Corporation), Lance Pressl (Institute for Work and the Economy), James Wilson (for Pat Carey, Cook County)

Others present: Alicia Hanlon (TransPlan Consulting), Greg Hummel (Alliance for Regional Growth), John McCann (ComEd)

Staff present: Lindsay Hollander, Kara Komp, Liz Oo, Brian Peterson, Elizabeth Schuh, Joe Szabo, Andres Torres, Simone Weil

1.0 Call to Order/Introductions

Christine Sobek called the meeting to order at 9:35am.

2.0 Agenda Changes and Announcements

Simone Weil shared the copy of CMAP's recently released **Supply Chain** report and the Save the Date for CMAP's next plan launch event on February 24.

3.0 Approval of Minutes

Christine Sobek entertained a motion to approve the joint Economic Development and Land Use Committee minutes for the December 2, 2015 meeting. The motion was made and seconded, and with all in favor, the motion carried.

4.0 Next Plan: Interim Products

Liz Schuh discussed the timeline for developing interim products for the next long-range plan, scheduled to be adopted in fall 2018. CMAP committees will be engaged in reviewing work which will be presented annually to the Board and the MPO Policy Committee to formally vote to approve interim products. Schuh described projects underway in 2016 and potential efforts in FY17.

5.0 ACS Policy Updates

Staff presented recent analysis of U.S. Census Bureau data made possible by the December 2015 release of the 2010-2014 American Community Survey (ACS) 5-year estimates. CMAP analyzed several ACS data sets which include information such as ancestry, educational attainment, income, employment, and housing characteristics. The data are available at multiple geographic levels, including municipality and township. Staff were able to get into some detail on recent shifts because this release ACS marks the first time that users and analysts are able to compare two non-overlapping 5-year ACS datasets (2005-2009 and 2010-2014), and the first time that many of the region's smaller communities will be able to see this change for their jurisdictions.

5.1 Demographics

Liz Oo described trends in the racial and ethnic composition of the CMAP region's population. The 2010-2014 ACS estimates indicate that the CMAP region is increasingly diverse, with growth driven by persons of color (POC), primarily the Hispanic or Latino populations and the Asian, Native Hawaiian, and Other Pacific Islander populations. And while the region as a whole is becoming more diverse, the racial and ethnic changes differ across the region, with distinct spatial concentrations. Committee members asked about forces driving some of the observed trends, which will be discussed in more depth an upcoming next plan demographics snapshot.

5.2 Median Household Income

Lindsay Hollander discussed median household income trends. In northeastern Illinois, median household income growth (MHI) has not kept pace with overall inflation and has been unevenly distributed across the region. The data indicate that median incomes are increasing in most of the region, but typically at a slower rate than the nation. Committee members inquired about the analysis of MHI trends amongst different demographic groups.

6.0 Next Plan: Inclusive Growth

Preliminary analysis for the next plan includes exploration of potential policies and strategies on key topics. Andres Torres described the process of developing a strategy paper that will outline and evaluate potential strategies and policy directions for the next plan to build towards a more inclusive regional economy, ensuring economic growth and prosperity are shared across all segments of the population. The work also seeks to identify adjustments to policy across the planning issues discussed in the comprehensive plan including transportation, housing, and economic development strategies. Committee members inquired about other regions' approaches, CMAP's review of prior analysis, the scale and scope of the exploration, as well as its framing.

7.0 Next Plan: Regional Snapshot

Simone Weil presented an update on the Regional Economy and Clusters snapshot, due out in Spring 2016. The snapshot will incorporate policy updates on traded and local industry clusters identified by the U.S. Cluster Mapping methodology. It will also synthesize findings from the regional economic indicators.

8.0 Site Visits

Simone Weil requested ideas for the committee's scheduled site visits in April and October 2016. CMAP staff have talked with the Chicago Department of Aviation and the Illinois Tollway about a tour of the new cargo terminal and adjacent tollway infrastructure improvements in April, potentially in a joint meeting with CMAP's freight committee. Committee members were encouraged to send ideas to staff.

9.0 Alliance for Regional Growth

Greg Hummel, vice chair and co-founder of the Alliance, provided an update on the organization's recent activity, including changes to the composition of its board and initiatives on the areas of workforce and infrastructure across the tri-state region. The Alliance plans to hold its next summit in November 2016.

10.0 Other Business

Peter Creticos shared that the Institute for Work and the Economy hopes to organize a conference regarding local government and school funding. Information will be shared with the committee as it is available.

11.0 Public Comment

No public comment was provided.

12.0 Next meeting

The committee will meet on Monday, March 28, 2016 at 9:30 am.

13.0 Adjournment

The meeting was adjourned at 11:04 am.

Respectfully submitted,

Simone Weil